



## **First Hotels sets the standard for hotels in Scandinavia**

**It is now one year since First Hotels as the first Scandinavian hotel chain committed itself to the UN Global Compact.**

The UN Global Compact is a voluntary initiative encouraging companies committed to sustainability and responsible business practices to align themselves to a set of guidelines on human rights, labour rights, the environment, and anti-corruption.

First Hotel Skt. Petri in Copenhagen, Denmark, is pleased that First Hotels has committed itself to the UN Global Compact:

“We are proud to be part of the first Scandinavian hotel chain to commit itself to the UN Global Compact. It is now a year since we embarked on the partnership and we are pleased to show the Danes that First Hotel Skt. Petri is a hotel that has committed itself to taking social responsibility,” states General Manager of First Hotel Skt. Petri, Jacob Rais.

“We now see that individual Danish hotels have started to follow in the footsteps of First Hotels, and we hope that even more will follow. Hotels and hotel chains should commit themselves to showing social responsibility towards clients, employees and the environment.”

### **Aligning ourselves to ten principles**

That First Hotels has committed itself to the UN Global Compact involves embracing and supporting internationally proclaimed human rights, aligning itself with the ten principles of the UN Global Compact, and launching initiatives that demonstrate environmental awareness.

“It’s important to us that all our departments in all the counties in which we operate follow our strategy and align themselves with the ten principles of the Global Compact,” states Michael Telling, President of First Hotels, and continues: “The last year has shown that our hotels are both pleased and proud of being part of the endorsement of such worthy principles.”

### **The ten principles of the UN Global Compact state that companies should:**

- Support and respect the protection of internationally proclaimed human rights
- Make sure they are not complicit in human rights abuses
- Uphold the freedom of association and the effective recognition of the right to collective bargaining
- Support the elimination of all forms of forced and compulsory labour
- Support the effective abolition of child labour
- Support the elimination of discrimination in relation to employment and occupation
- Align themselves to the ten principles in relation to environmental challenges
- Undertake initiatives to promote greater environmental responsibility
- Encourage the development and diffusion of environmentally friendly technology
- Work against corruption in all its form, including extortion and bribery

### **Corporate social responsibility at First Hotels**

With its CSR policy, First Hotels commits itself to acting as a responsible corporate citizen with a high level of trust and credibility. First Hotels seeks to maintain a position considered attractive by our clients, employees, suppliers and other partners.

#### These objectives are to be reached through:

1. Contributing to the promotion of a sustainable development by reducing adverse effects on the external environment.
2. Maintaining high ethical standards in our business and by taking economic, environmental and social considerations into account in decision-making.
3. By managing the corporation in compliance with internationally proclaimed principles and guidelines and by adhering to the UN Charter of Human Rights.
4. By supporting socially conscious causes that adhere to the basic corporate values of First Hotels, support its corporate profile, and contribute to the achievement of other of its corporate goals.
5. By aligning the company and its corporate strategies to the UN Global Compact.

### **About First Hotels**

First Hotels is one of Scandinavia's leading hotel chains with 47 unique hotels centrally located close to public transport and sights at selected destinations in Sweden, Norway and Denmark. Among its hotels are the five-starred First Hotel Reisen in Stockholm, First Hotel Skt. Petri in Copenhagen and First Hotel Grims Grenka in Oslo.

First Hotels was established in 1993 and initially comprised six hotels in Sweden. The chain has since expanded through acquisition and by establishing new hotels.

First Hotels aims to offer quality experiences and individual choice. All hotels are unique in style and atmosphere. First Hotel G, First Hotel Skt. Petri and First Hotel Grims Grenka are examples of First Hotels' focus on design.

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#### **For further information, please contact:**

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